



**The  
Children's  
Storefront**

# Program Goals

**Our Focus and Approach**

January 2024



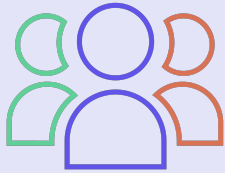
# Why Goals Matter

Goals are tools of both inspiration and accountability. They help us to think strategically about what we do, why we do it, and what we hope to change by offering our program.

These programmatic goals will be measured regularly to ensure we are having the impact we intend to have. They help us answer the questions, Why should the community trust us? and Why should caregivers expect when sharing their precious time and family with us?. In other words, they hold us accountable for what we've promised to do.

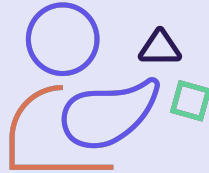
These goals also serve as the top rung of assessment within our organization; team-level and individual-level goals for each staff person “ladder up” to the goals laid out here.

# Our Goals



## Community

Families in Harlem have resources to support their children's development that are accessible, that are responsive to their needs, and that embrace their individuality and lived experiences.



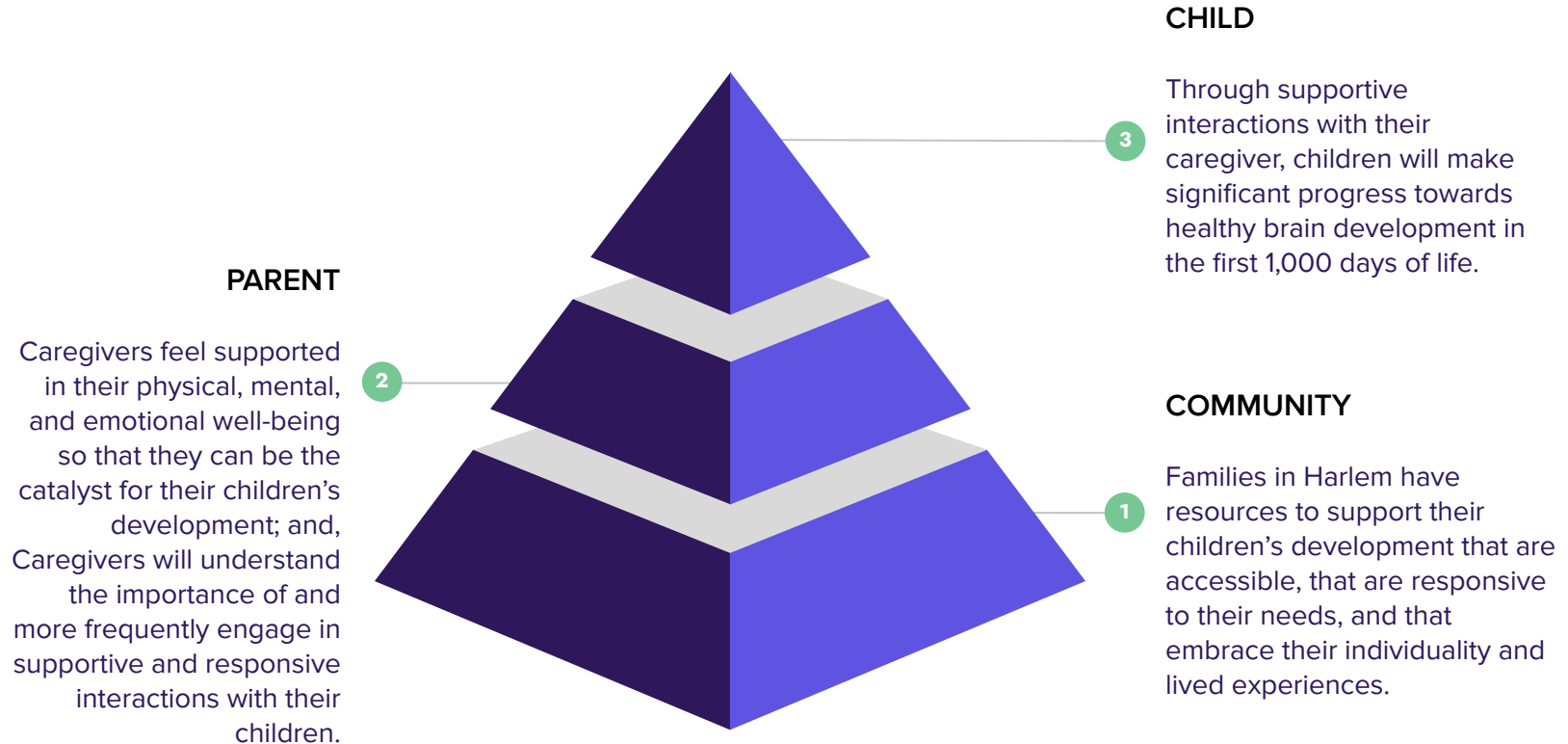
## Parent

Caregivers feel supported in their physical, mental, and emotional well-being so that they can be the catalyst for their children's development. Caregivers understand the importance of and more frequently engage in supportive and responsive interactions with their children.



## Child

Through supportive interactions with their caregiver, children will make significant progress towards healthy brain development in the first 1,000 days of life.





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**Questions?  
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